



*For immediate release  
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## SCROOGE IS NO MATCH FOR SPICED SYRAH

### *“Christmas in Paris” Winemaker’s Dinner to Benefit Toy Bank of Paso Robles on Dec. 16*

*Paso Robles, California*—Classic holiday cheer meets fine wine and cuisine on Thursday, December 16 as Vina Robles winery and Paris Restaurant team up for “Christmas in Paris,” a festive feast to benefit the Toy Bank of Greater Paso Robles. Attendees are encouraged to donate toys that will be distributed by the Toy Bank to children of local low-income families.

“We invite everyone to join us—except Scrooges and Grinches, of course,” said Marc Laderriere, sales and marketing director of Vina Robles. “Chef Claude Chazalon and his wife Chrystel are preparing a fabulous four-course French dinner that will be paired with our Paso Robles estate wines—including a mulled spice wine made from our Syrah.”

The festivities will include a food-and-wine pairing presentation by Vina Robles Winemaker Matthias Gubler, as well as a charity raffle to benefit the Toy Bank. The cost is \$50 total per person for wine, dinner, tax and gratuity. Featured wines will include the 2002 Signature and 2000 Syrah from the Vina Robles’ estate Huerhuero and Jardine vineyards in Paso Robles, as well as the mulled spice wine as an aperitif.

“We are excited to celebrate the holiday season in such a flavorful fashion and for such a great cause.” Laderriere said. “There will be a colorful Christmas tree at the restaurant, and our goal is to overflow it with toys.”

#### “CHRISTMAS IN PARIS” DETAILS

**Date:** Thursday, December 16, 2004

**Time:** Dinner begins at 6:30 p.m.

**Location:** Paris Restaurant at 1221 Park Street, Paso Robles

**Cost:** \$50 per person, all inclusive

**To RSVP:** Call Paris Restaurant at (805) 227-4082 before Dec. 15

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*Vina Robles is a small premium winery with a unique Swiss-European imprint and a vision for estate-crafted wines that express both the excellence and individuality of their noble terroir. Under the guidance of owner Hans Nef and Winemaker Matthias Gubler, Vina Robles specializes in varietals that excel amid the amenable growing conditions of Paso Robles, specifically Syrah, Cabernet Sauvignon, Petite Sirah and Zinfandel. Selecting fruit from only the finest blocks at three estate vineyards—Huerhuero, Jardine and Pleasant Valley—Vina Robles maintains consistently high quality from vintage to vintage, as expressed in both blended estate and vineyard-designated bottlings.*



*The Toy Bank of Greater Paso Robles is a non-profit foundation established in 1994 by community volunteers who saw the need to assist children of low-income families by providing toys, filled stockings and warm coats during the Christmas season. Last December, the foundation helped more than 1,300 children belonging to more than 500 local families.*