

*For immediate release
February 18, 2004*

VINA ROBLES INTRODUCES A TRIO OF NEW RELEASES

Paso Robles, California—Vina Robles winery announced today the release of three red wines from its estate and select local vineyards in Paso Robles. Each new release is available in major markets across the United States.

2002 Petite Sirah – Jardine Vineyard

In recent vintages, Vina Robles has established itself as one of California's leading producers of Petite Sirah. The 2002 vintage hails from the winery's estate Jardine Vineyard, with a contribution of Petit Verdot from Huerhuero Vineyard. It offers concentrated boysenberry and blueberry flavors with accents of clove spice, vanilla and toasted oak. A bright, balanced texture finishes with ripe tannins and lingering fruit.

Suggested Retail: \$26.00

Duration of Aging: 16 months in French oak barrels (30% new)

Varietal Composition: Petite Sirah 80%, Petit Verdot 20%

Cases Produced: 530

2001 Syrah – Huerhuero Vineyard

Vina Robles' estate Huerhuero Vineyard is located along the southeastern border of Paso Robles amid a wild rolling terrain that reaches an elevation of 1,200 feet. The vineyard's microclimate is moderated by coastal air that squeezes through the Templeton Gap, a notch in the coastal mountains. The 2001 Syrah from Huerhuero Vineyard shows rich plum and black cherry fruit, with accents of cola and toasty oak that unfold across a round, supple texture.

Suggested Retail: \$24.00

Duration of Aging: 18 months in French oak barrels (40% new)

Varietal Composition: Syrah 100%

Cases Produced: 550

2002 Zinfandel – Westside

The 2002 Zinfandel comes from Lock Vineyard, which occupies a rugged hillside southwest of Paso Robles. The "westside" of Paso Robles is famed for yielding Zinfandels of exceptional depth and varietal intensity. A small contribution of Syrah from Huerhuero Vineyard brings added structure to the wine, which shows ripe, jammy flavors of blackberry, raspberry and blueberry. The texture is thick and concentrated, finishing smoothly with hints of spice.

Suggested Retail: \$24.00

Duration of Aging: 16 months in French oak barrels (25% new)

Varietal Composition: Zinfandel 85%, Syrah 15%

Cases Produced: 335

- For information and samples, contact Christopher Weir at (805) 239-0020 or cw@mooncatcher.com -

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Vina Robles is a small premium California winery with a unique Swiss-European imprint and a vision for estate-crafted wines that express both the excellence and individuality of their noble terroir. Under the guidance of owner Hans Nef and Winemaker Matthias Gubler, Vina Robles specializes in varietals that excel amid the amenable growing conditions of Paso Robles, specifically Cabernet Sauvignon, Petite Sirah, Petit Verdot, Syrah and Zinfandel. Selecting fruit from only the finest blocks at two estate vineyards—Huerhuero and Jardine—Vina Robles produces distinctive red wines that embody the Central Coast's adventurous spirit and world-class viticulture.