

For Immediate Release
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Grammy-Nominated Group “The Greencards” to Play at Vina Robles Winery on May 16

Nashville-Based Quartet Inaugurates 2010 Vina Robles Concert Series

Paso Robles, CA—The annual Vina Robles Concert Series begins with a bang on Sunday, May 16 as the winery hosts The Greencards, a Grammy-nominated “newgrass” group from Nashville, Tennessee.

The concert will be held from 3 p.m. to 5 p.m. in the Signature Room at the Vina Robles Hospitality Center in Paso Robles. The cost is \$20 (\$16 for Signature Wine Club members). Wine will be available for purchase and enjoyment during the concert.

The Greencards play their own brand of American roots music, melding bluegrass with newer influences to create a wholly unique “underground folk” sound that has earned critical acclaim.

“We are very excited about bringing a group of this caliber to the Paso Robles wine country, and to such an intimate setting,” said Marc Laderriere, Vina Robles’ director of sales and marketing. “This will be a memorable experience for anyone who appreciates remarkable live music.”

The Greencards were founded in Austin, Texas by British singer and bassist Carol Young and Australian string instrumentalist Kym Warner, who later moved the group to Nashville. The song *The Crystal Merchant* from “Fascination,” the group’s recent Sugar Hill Records debut recording, was nominated for Best Country Instrumental Performance at the 2010 Grammy Awards.

Laderriere credits Vina Robles Winery’s concert promoter Steve See of Cambria-based Hoot Roadshow Concert Productions for working with the William Morris Endeavor Entertainment agency to securing The Greencards. “Steve is using his extensive connections and experience to take our concert series to the next level with acts like The Greencards,” Laderriere said.

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Details for The Greencards Concert at Vina Robles Winery

- What: An intimate concert by The Greencards, a Grammy-nominated “newgrass” group from Nashville, Tennessee.
- Date: Sunday, May 16 starting at 3 p.m.
- Location: Vina Robles Winery Hospitality Center 3700 Mill Road off Highway 46 East in Paso Robles
- Tickets: To order tickets (\$20 per person, \$16 for wine club members), please call (805) 227-4812
- More Info: www.VinaRobles.com / www.TheGreencards.com