



VINA ROBLES

VINEYARDS & WINERY

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VINA ROBLES WINERY APPOINTS STEPHEN GREENWOOD AS NORTHEAST SALES MANAGER

Paso Robles, CA— Vina Robles Vineyards & Winery today announced the appointment of Stephen Greenwood as Regional Sales Manager Northeast. With more than 26 years of experience in the wine industry, Greenwood will lead the company's sales priorities in the northeastern region to further build the Vina Robles brand.

Greenwood started his career in the hospitality industry in 1990 before he assumed managing roles in the wine industry including stints as store manager for Wine & Whiskey and Select Brands Wine Specialist for Hartley & Parker Ltd. For the past 12 years, Greenwood was the New England Regional Manager for San Francisco Wine Exchange where he managed all aspects for nearly 20 wineries. During his tenure, he was awarded Brand Manager of the Year four times and Salesperson of the Year in 2012.

"We are very excited to welcome Stephen to the Vina Robles team," said Steve Lister, Director of Sales of Vina Robles Vineyards & Winery. "Stephen's wealth of experience is crucial to us and we look forward to elevating our distribution in the highly competitive Northeast market".

As Northeast Sales Manager, Greenwood will share the Vina Robles family's passion for European inspired wines that express the varietal character and local terroir. He will manage the distribution network in the states of New York, New Jersey, Massachusetts, Connecticut, Maine, New Hampshire, and Vermont.

About Vina Robles Vineyards & Winery: *European Inspiration – California Character.* Vina Robles crafts wines that represent a stylistic bridge between the Old and New worlds, capturing the finesse associated with European wines while celebrating the bold natural flavors of their estate vineyards in Paso Robles. Here, proprietor Hans Nef and managing partner Hans – R. Michel bring their Swiss heritage to California's Central Coast, where they aim to unite the best of both experiences. For more information, visit www.vinarobles.com.

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