

For Immediate Release
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The British Return to Paso Robles Wine Country

Vina Robles Winery Hosts their Fourth Annual “British Invasion” Event to Benefit Big Brothers Big Sisters and Woods Humane Society

Paso Robles, CA—Get ready to rock and roll with food, fun and live music as British Invasion returns to Vina Robles Winery on Saturday, August 25. This live concert tribute to the classic hits from the British Rock n’ Roll era will benefit Big Brothers Big Sisters of San Luis Obispo County as well as Woods Humane Society.

As in previous years, this fundraising event will be hosted by Seth Blackburn of Q104.5 FM. Classic British 1960s hits will be performed by Central Coast-based band Unfinished Business. The five man group has been performing since 2003.

Tickets are \$25 per person, \$20 for Signature Wine Club members. The doors open at 5:30 p.m., car show begins at 6:00 p.m. and the concert starts at 7:00 p.m. Guests are encouraged to dress in their grooviest 1960s-style attire. Picnic-style seating, please bring your own chairs and blankets.

English-style fish and chips and Vina Robles wines will be available for purchase throughout the evening. In addition, guests will receive the opportunity to marvel at a selection of fine British automobiles, bid on outstanding local wines and other products at the silent and live auctions, as well as try their luck at the 50/50 raffle. Festivities will also include an airing of the Beatles’ Yellow Submarine in the Vina Robles Signature Room.

“Coming into our fourth year, we are proud to have raised over \$10,000 for local charities.” said Simone Michel, the winery’s director of customer relations and marketing. “British Invasion is one of the season’s highlights and we invite everyone of any age to join us and have a groovy time while supporting a great cause.”

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Details for “British Invasion” at Vina Robles

- What: Live concert tribute to 1960s-era British Rock n’ Roll hosted by Vina Robles and Seth Blackburn of Q104.5. Proceeds benefit Big Brothers Big Sisters of San Luis Obispo County and Woods Humane Society.
- Date: Saturday, August 25. Doors open at 5:30 p.m., concert begins at 7:00 p.m.
- Location: Vina Robles Winery Hospitality Center, 3700 Mill Road off Highway 46 East in Paso Robles.
- Tickets: To order tickets (\$25/pp; \$20/Signature Wine Club members), please call (805) 227-4812, option 1 or visit www.VinaRobles.com
- Entertainment: - Classic British 1960s hits performed by Unfinished Business
- Silent and live auction featuring local wines and other products
- British car show
- Showing of the Yellow Submarine
- Available: English-style fish and chips and Vina Robles wines will be available for purchase.
- More Info: www.VinaRobles.com or www.Unfinished-Business.org