



BOYS & GIRLS CLUB
Of North San Luis Obispo County



For Immediate Release
October 4, 2013

Paso Robles, CA— The Boys and Girls Club of North San Luis Obispo County announced today that it will be the beneficiary of the proceeds of a silent auction to be held in conjunction with the 2nd Annual Vina Robles Chocolate Festival to be held at the Vina Robles Hospitality Center, 3700 Mill Road in Paso Robles from 3 - 6 PM on Saturday, November 9.

The public is invited to join the large gathering and come melt into a decadent afternoon of all things chocolate in the unique setting of the beautiful Vina Robles Winery. Over 30 local wineries, restaurants and chocolate vendors will be on hand to share the magic behind the soothing power of the cocoa bean, allowing guests to indulge in wine tasting, chocolate inspired fare, baked goods, as well as spa products. Throughout the afternoon, outstanding local wines and other items will be open for bidding at the silent auction to benefit the Boys and Girls Club of North San Luis Obispo County.

The Boys and Girls Club of North San Luis Obispo County provides after-school programs for the children of low and moderate income working parents from 3 - 6 PM each school day and all day programs throughout the summer. School-year membership remains \$20 per child and full-time summer programs provide care for kids from 7:30 AM to 6 PM for \$10 per day. The summer program includes healthy meals and snacks. The Boys and Girls Club provides academic and homework support, recreational activities and character development programs for children in grades K-8 and works in conjunction with the Paso Robles Kiwanis Club to encourage volunteerism among secondary school students at Paso Robles High School.

“Vina Robles is proud to be a longtime supporter of the Boys and Girls Club,” states Luana Gerardis, Vina Robles Director of Hospitality. “We are excited to have found a new way to work with the non-profit and hope that the Vina Robles Chocolate Festival can help raise awareness and introduce this incredible organization to families in need here in Northern San Luis Obispo County.”

Tickets for the Chocolate Festival are \$30 per person and \$25 for Vina Robles Signature Wine Club members and can be purchased online at www.vinarobles.com, by calling the Vina Robles Hospitality Center at 805-227-4812, option 1 or at the door (based on availability).

###

Boys & Girls Club Contact: Allen Reese – CEO – 609-658-9014 – allen@bgcpaso.org
Vina Robles Contact: Simone Michel – Director of Marketing – 805-227-4812 – s.michel@vinarobles.com



BOYS & GIRLS CLUB
Of North San Luis Obispo County



ABOUT BOYS & GIRLS CLUB

For more than 100 years, Boys & Girls Clubs of America (GreatFutures.org) has enabled young people most in need to achieve great futures as productive, caring, responsible citizens. Today, more than 4,000 Clubs serve nearly 4 million young people through Club membership and community outreach. Clubs are located in cities, towns, public housing and on Native American lands throughout the country, and serve military families in BGCA-affiliated Youth Centers on U.S. military installations worldwide. They provide a safe place, caring adult mentors, fun and friendship, and high-impact youth development programs on a daily basis during critical non-school hours. Club programs promote academic success, good character and citizenship, and healthy lifestyles. In a Harris Survey of alumni, 57 percent said the Club saved their lives. National headquarters are located in Atlanta. Learn more at <http://bgca.org/facebook> and <http://bgca.org/twitter>.

ABOUT VINA ROBLES

European Inspiration – California Character. We craft wines that represent a stylistic bridge between the Old and New worlds, capturing the finesse associated with European wines while celebrating the bold natural flavors of our estate vineyards in Paso Robles. Here, proprietor Hans Nef and managing partner Hans – R. Michel bring their Swiss heritage to California's Central Coast, where they aim to unite the best of both experiences.
