

For Immediate Release  
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## VINA ROBLES OPENS NEW WINE CLUB LOUNGE

Grand Opening Scheduled for the Weekend of June 28

*Paso Robles, CA*— Vina Robles Vineyards & Winery will soon debut its new Signature Club Lounge at their Hospitality Center off Highway 46 East in Paso Robles, California. The Club Lounge will be an addition within the winery's existing 14,000 square foot Hospitality Center that opened in July of 2007 and features a tasting room, retail shop, banquet facility, as well as several outdoor patios.

The Vina Robles Signature Club Lounge provides guests with a private and elegant venue to relax and enjoy the estate wines of Vina Robles. The space is beautifully appointed with contemporary furnishings that combine modern European elegance with rustic charm. Cozy seating areas and bar top tables can seat up to 30 guests. A hidden nook featuring a large wooden table lends itself to welcoming small business meetings or group tastings. Signature Club members can select from Vina Robles' full menu of wine tasting and food pairing experiences, all served tableside by knowledgeable hospitality hosts.

"The Club Lounge is just the latest example of how we are going all out to provide a rewarding and personalized experience for Signature Wine Club members," says proprietor Hans Nef.

The Club Lounge is open to Signature Club members and their guests on Fridays through Sundays from 10:00 a.m. to 6:00 p.m. during summer and 10:00 a.m. to 5:00 p.m. during winter. Advance reservations are required for groups of six or more.

A Grand Opening Reception is planned for Friday, June 27 from 4:00 to 6:00 p.m. and is exclusive to Vina Robles Signature Wine Club members. Complimentary tastes of Vina Robles estate wines along with cheese and charcuterie will be served.

The Vina Robles Club Lounge can also be reserved for private group tastings and events during the week.

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### ABOUT VINA ROBLES

We craft wines that represent a stylistic bridge between the Old and New worlds, capturing the finesse associated with European wines while celebrating the bold natural flavors of our estate vineyards in Paso Robles. Here, proprietor Hans Nef and managing partner Hans – R. Michel bring their Swiss heritage to California's Central Coast, where they aim to unite the best of both experiences. [www.vinarobles.com](http://www.vinarobles.com)

*European Inspiration – California Character*

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