



FOR IMMEDIATE RELEASE

Contacts: Vanessa Kromer, Nederlander Concerts, vkromer@nederlander.com / (323) 817-6108
Tim Reed, Vina Robles Entertainment, t.reed@vinarobles.com / (805) 286-3680

NEDERLANDER CONCERTS TAPPED AS THE EXCLUSIVE BOOKER FOR VINA ROBLES AMPHITHEATRE

LOS ANGELES, CA (February 26, 2014) – Nederlander Concerts' CEO, Alex Hodges, announced today a new partnership with Vina Robles Amphitheatre in Paso Robles as the exclusive booking agent, producer and promoter for the annual summer concert series.

This multi-year agreement aims to increase the quantity and quality of live entertainment during the concert season from April 1 through November 30 at Vina Robles Amphitheatre. Opening in 2013, Vina Robles Amphitheatre is a 3,300 capacity venue that hosted more than 32,000 fans during its inaugural season, making it one of the largest outdoor venues for arts and entertainment in San Luis Obispo County.

"Vina Robles Amphitheatre is a first class venue that complements our roster of award-winning small to mid-sized venues throughout California," said Hodges. "The venue is sustainable at 3,300 seats and allows for repeat business with artists looking to play a venue of this size. It's great for tour routing and a beautiful venue in an underserved market."

"We look forward to working with Nederlander Concerts and know they will provide the attention and focus that this beautiful amphitheatre deserves," said Tim Reed, General Manager for Vina Robles Amphitheatre and operating partner for Vina Robles Entertainment. "Their expertise in mid-sized venues up and down the coast is unparalleled and we think this partnership will be mutually beneficial."

Vina Robles Amphitheatre is a boutique amphitheatre nestled on a picturesque, oak-dotted hillside in Paso Robles on California's Central Coast. Featuring a style reminiscent of the California missions, guests are able to immerse themselves in a unique and intimate concert setting as they enjoy modern amenities, first class hospitality and Vina Robles estate wines paired with local cuisine. Various seating options all within 150 feet from the stage, including regular, VIP and general admission lawn seating, make events accessible to fans throughout the Central Coast. Last season the venue hosted a variety of world-renowned artists including Bonnie Raitt, Darius Rucker, Peter Frampton/ BB King, Yes, Lyle Lovett, Michael Franti + Spearhead, The Doobie Brothers, George Lopez and John Fogerty, among others.

###

About Nederlander Concerts

Headquartered in Los Angeles, Nederlander Concerts promotes and produces a wide range of quality live entertainment across the West Coast. This boutique event promotion firm exclusively operates and/or programs the most coveted and awarded small to mid-size venues including The Greek Theatre and the Pantages Theatre in Los Angeles, the Santa Barbara Bowl, City National Grove of Anaheim, City National Civic of San Jose, Galen Center at USC and now the Vina Robles Amphitheatre in Paso Robles. In addition, the company promotes events at third party arenas, theatres and clubs up and down the coast including the Honda Center, San Diego Civic, RIMAC Arena and Field at UC San Diego and Raley Field in Sacramento. Visit www.nederlanderconcerts.com for more information.

About Vina Robles Entertainment

Vina Robles Entertainment provides high quality, live entertainment experiences for California's Central Coast and Central Valley communities at the Vina Robles Amphitheatre in Paso Robles. This premier 3,300-seat outdoor venue, nestled on an oak-dotted hillside in the heart of wine country, offers an intimate concert setting with modern amenities and first class hospitality. Featuring events to all segments of the population, Vina Robles Entertainment supports the arts and entertainment programming in the area. Visit www.vinaroblesamphitheatre.com for more information.